

## ARE YOU GETTING THE VALUE YOU EXPECTED FROM YOUR DATA OPERATIONS?

Improve understanding of your data.

Reduce the time between data ingest and operational insights.

Manage your data talent for sustainable and effective data operations.

Increase data literacy and support for data operations across your organization.



## CYBELE DATA ADVISORY

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## We are teachers, translators, mentors and connectors.

*Our goal is to increase data awareness and culture across your organization, including data science or analytics staff, leadership, IT folks and those who are the 'customers' of advanced analytics.*

*We believe that buying analytics tools, or hiring analytics staff, without having a data culture in place across the organization, is only a temporary fix to data problems.*

## We can provide support in the areas of:

### Leadership:

- ◆ Leader development
- ◆ Strategy and plans
- ◆ Executive training

Effective data operations require knowledgeable leadership, both on the data team and across the organization. Leaders must be data literate and data champions, have a strategy for using the data and data resources, and an awareness of what data the organization is collecting and storing.

### Workforce:

- ◆ Training and curriculum
- ◆ Talent management
- ◆ Team development

Data teams must be able to communicate with leadership, IT and non-data staff. Hiring, retaining and developing data practitioners—particularly ones with good soft skills—requires knowledge of the data talent landscape, skills and career paths.

### Technology:

- ◆ Training and manuals
- ◆ Tool evaluation
- ◆ Information papers

Great data tools and services can fail for your organization simply because of a lack of training, help documentation, integration or change management. They also can fail due to lack of evaluation and research prior to acquisition. Leaders must lay the groundwork for data technology and services to succeed.

### Process:

- ◆ Workflow development
- ◆ User stories
- ◆ Doctrine support

It is fairly obvious that advanced analytics can provide value. But, the details of *how* your organization will use it may not be so obvious. User stories—requirements from the user activity perspective—can provide detailed scenarios to inform implementation and workflow.

### Community:

- ◆ Communication plans
- ◆ Mentorship
- ◆ Connections

Open exchanges of information, code and resources have fueled the rapid growth in machine learning and data operations. Connection to the greater data community is key to your organization's data operations growth, but getting started can be challenging without connections.

